2022-2024 Strategic Plan Draft Process

Final Draft was adopted on October 19, 2022 and will be revisited Spring of 2023
**BOARD OF TRUSTEE VALUES**

PRIDE  COMMITMENT  COLLABORATION  APPROACHABLE

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**STRATEGIC PLAN**

2022-2024

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**VISION STATEMENT**

“KREMMLING IS A CONSERVATIVE HOMETOWN RICH IN TRADITION THAT STRIVES TO MAINTAIN AN AUTHENTIC WESTERN CHARM AND SENSE OF COMMUNITY THROUGH MANAGED AND STRATEGIC GROWTH.”

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**STRATEGIC GOALS**

<table>
<thead>
<tr>
<th>New Municipal Center</th>
<th>Youth and Adult Recreation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Committed to developing an obtainable plan to fund and construct a new municipal building.</strong></td>
<td><strong>Collaborate to provide abundant and quality adult and youth recreation opportunities</strong></td>
</tr>
<tr>
<td>1. Identify &amp; inventory facility location options for potential Municipal Center - recreation center/town hall</td>
<td>1. Continue to develop a Town funded Parks and Recreation Department and position for youth and adult recreation in Kremmling</td>
</tr>
<tr>
<td>2. Pursue design and estimate cost options to assist with determining best funding opportunities (Bond, Lease Purchase, Cash Fund, etc.)</td>
<td>2. Develop a 10 year park capital maintenance and replacement plan for playground equipment and amenities</td>
</tr>
<tr>
<td>3. Implement community outreach for the wants and needs within a Municipal Center</td>
<td>3. Explore the feasibility of recreation district and/or formalize a funded department dedicated to Parks and Recreation</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Housing Options</th>
<th>Code Enforcement / Beautification</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Focus on being approachable to entice and recruit workforce and economic development opportunities</strong></td>
<td><strong>Build pride in the community through collaborative and approachable code enforcement action</strong></td>
</tr>
<tr>
<td>1. Foster a culture and environment that welcomes and encourages new business and housing opportunities</td>
<td>1. Recruit a code enforcement officer committed to collaborative compliance</td>
</tr>
<tr>
<td>2. Explore partnerships to enhance the Main Street corridor</td>
<td>2. Encourage collaboration with the residents and engagement committee with the Planning Commission to provide a review of the Municipal Code</td>
</tr>
<tr>
<td>3. Update the 2014 Comprehensive Plan for new growth and redevelopment to meet the needs of the community today</td>
<td>3. Commit to an annual community engaged clean up day that builds pride in the community</td>
</tr>
</tbody>
</table>

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“DEDICATED AND COMMITTED TO BEING AND DOING our best for the KREMMLING COMMUNITY.”

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**MISSION STATEMENT**

Adopted 10.19.2022 - Revisit Spring 2023
What is the purpose of a Strategic Plan

- Used as an internal guiding document that provides clear guidance on goals from the Board of Trustees to the Town Manager
- Communicates to employees what they do is important and has purpose
- Helps the Town Manager prioritize goals and the limited financial resources during the budget process
- Helps the Board of Trustees make decisions on controversial issues
Challenges in Small Communities - Why do we need a Strategic Plan?

- Managing limited financial resources available to spend on capital and operational needs

- Recruiting and retaining appropriate staff to deliver effective and efficient services, and the capability of those staff in terms of training, skills, and experience

- Requires the support of Trustees and the Town Manager to be engaged - without the support of the elected officials there is little chance goals can be achieved by employees
Goals of the Strategic Plan

Identify shared values

Create a unified vision

Define 3-5 Goals

Create a strategic plan that is tactically flexible

Create action steps that define the pace
Engagement Opportunities (Internal & External)

Kickoff Meeting - Board Work Session
June 30th

Staff Strategic Planning
August 22nd

Open House - Community Survey - 33 participants
August 25th

Online Survey - 89 responses
Opened Aug 26th & Closed Sept 6th

Draft Presentation -
Oct 5th Retreat Work Session
Community Draft Presentation
Oct 15th - Budget Boonanza

Board Discussion & Adoption
Booth
Oct 19th - Trustee Regular Meeting

Re-engage Board Work Session
April 2023 Work Session
Kremmling Community Open House Survey

1. What do you love about Kremmling?

2. In the next two to four years, I want the Town to....

3. What are the obstacles facing Kremmling?

4. Please select the three (3) areas that are most important to you because you would like to see more and/or improved... *

   Check all that apply:
   - Town Hall/Recreation Center (Community Center)
   - Youth & Adult Recreation
   - Youth Recreation
   - Adult Recreation
   - Special Event Center
   - Streets & Sidewalks
   - Beautification
   - Code enforcement (weeds, unregistered vehicles, etc.)
   - Safe and Clean Drinking Water
   - Broadband
   - Town Sponsored Community Events
   - Economic Development
   - Public Safety
   - Restaurant Options
   - Different Types of Housing (Single Family, Multi Family, Duplex, Apartment)
   - Tourism and Lodging
   - Dog Park
   - Trail System
   - Champion Collaboration (Partnerships with the County, Chamber, School District, etc.)
   - Updated / Bigger Playground Equipment
   - Other: ____________________________

This content is neither created nor endorsed by Google.

Google Forms
What do the residents love about Kremmling?

- They love the people, always chatty and friendly
- Outdoor recreation access - rivers, lakes, trails & ATV
- Easy access to mountains for camping, hunting & hiking
- Locals supporting local business
- Always get great support from community during fundraisers
- Centralized location - close to the resorts but still outside of city life
What do the residents love about Kremmling?

See Handout for Online Response
Online Survey Responses

What do you love about Kremmling?

Small town
The small town feel, but it needs to grow. We can't sit by and die
Outdoor opportunities
How connected the community is. Also, the Gazette's yearly Halloween stories and Santa letters are A+++.
The people. The potential. It doesn’t have to be like Silverthorne, or Winter Park, but it shouldn’t be a bedroom community either.
That it is a small town. The conservative values, location.
Outdoor recreation, close knit community, school-community relationships.
Kind locals and easy access to outdoor recreation
Its size
Sense of family, close knit community
The quietness and ability to disconnect from life and enjoy nature.
The community
It’s small, the ranching and hunting, there really is so much to do.
I love the small town community with the people who are always willing to help their neighbor. Our family also enjoys the many outdoor activities available.
It’s a true community. I’ve always felt like my family is a part of this town
For the most part it is quiet
Not much any more it used to be a hidden gem but not anymore
Small town
It's not just a town, its a community
Small community and beautiful views.
I love the small town atmosphere and the people who live here.
The area is beautiful surrounded by the mountains and the cliffs are a added bonus.
My neighbors, parents, teachers, the school and how helpful everyone is to each other.
The people, the pace of life and the natural surrounding beauty
Mountain setting, love of outdoors, community gatherings/events
Small town mentality
Small town
Small town
Small town
It’s quiet
Our traditions and values, the tight community, the beautiful area
Wide open spaces
Its a small community in a beautiful location.
Open space, community, location.
The outdoor beauty, the tightknit community, the school district, Big shooters
The strong community, the school district, the proximity to amenities without having to deal with a large population, and the summer Elevation weekend.
The people and community
Small town feel, close knit community, great schools with caring staff, lots of outdoor recreation, safe community
I like the small town feel. We don't have traffic problems like Denver, or the air pollution.
The beautiful open lands and scenery.
The friendliness
can walk at night and not feel threatened
So many things - the sense of community, the beauty, the people, the town events, our water, etc.
The people and sense of community
great community.
Sense of community
Small country town feeling.
Local involvement and community events, small-town feel
Great school, those who work together & pitch in
The sense of community and encouragement for community involvement
Outdoor activities and small town feel
Views and recreation opportunities
It's the center of everything! In close proximity of some of the best adventure hubs of the state!
Derby days, big shooters :)
Small town atmosphere, buts it's now a thing of the past
The community and people
Location and agricultural feel
The baseball fields.
Community Support
The charm and quietness of a small town - keep it SMALL
The people who get involved to make it a community
The people and the landscape
The landscape
The community.
quiet atmosphere
The size
Its quiet
The location
Small population, easy access to public lands, able to get around town on foot or bike, and Library.
The people
It sits in the middle of so much beauty. I love that it has so much potential.
It is my hometown.
Small town, not over populated.
It’s my home and I want it to improve every year and not go backwards.
Its size
Access to public lands, quieter town.
How much we offer. A hospital, 90 minutes away from a dozen ski resorts, 10 minutes from my driveway to over 120 miles of OHV trails.
The wildlife
Challenges facing Kremmling

Open House Notes:

- Housing
- Code compliance and education
- Least likely to receive grants
- Local business is dying, feel less and less citizens support business, they would like to see a push for more “Shop Kremmling”
Challenges facing Kremmling

See Handout for Online Response
What are the obstacles facing Kremmling?

Getting affordable food and housing

The lack of housing, the town and school should be hand-in-hand.

Childcare and after school care

Housing affordability.

The board. Lack of vision and cohesive thought to work on goals together that the community wants.

Growth, infrastructure, housing

Minimal youth opportunities. Curb appeal.

affordable housing

Changing job markets

New people coming in

Affordable housing and jobs.

Funding/affordable housing

Housing and water.

Kremmling is now becoming a home to many young families and there are a serious lack of resources for families with children. We need to get up to par with Granby and Fraser rec for recreation opportunities, after school programs, summer camps. A place for children to be active in the winter. Our young families need reliable daycare options and affordable housing. Our families and children need better community support.

Growing without losing the sense of family/community we all love

Getting a handle of the code violations

Tourism

The crusty cliques that think they know everything

housing for the community

Not a lot of access to things. Property is too expensive.
Individuals who are willing to invest in this town.

I feel that there is a disconnect with different income levels. There are more average income that is struggling to make ends meet. While Staffing at the hospital is always resorting to travelers Junky yards, street issues (flooding) and not enough done for beautification

Growing population, not enough affordable housing, retaining school employees, retaining MPH clinic employees

A lack of affordable housing

Affordable housing
Housing and pay for teachers. Poor school system.

Lack of housing and people on hard drugs cocaine meth etc

Affordable housing, activities for youth and families

I wrote the Amtrak through Kremmling last year. Then conductor made a joke and said we are now passing through Vail. Have you seen the view that the Amtrak passengers see via rail that passes through Kremmling twice a day.

A decent grocery store, and mosquito control.

Summer is prime time and mosquitoes ruin it. Grocery store.

No housing for people and therefore it is hard to get staffing needed for employment, not much to do in town (also an issue for retaining employees)

We are located in a very busy corridor

Affordable Housing

We have become stuck in the thought process of fearing change. We need to let Kremmling grow a little bit. We need housing, we need good businesses and the ability to keep our current businesses running, we need more opportunity for our kids to stay out of trouble and have sports/play options (rec center), we need areas where adults can gather to exercise when it's cold outside. I think there are a lot of options for revenue if people will let Kremmling move forward. We don't have to turn into a Winter Park or Granby, we can still keep our small town feel and thrive at the same time. Housing cost is the most obvious one. The challenge of improving without getting too big is one I worry about most.

Love that the town is small, but it seems like there is no motivation for economic growth.
Housing availability

Housing

Cleaning up the junk cars in citizens yards

Hiring teachers because there is nowhere for them to live.

Employees to fill jobs

not having a summer day camp for youth or space for youth programs (IE) youth wrestling or gymnastics.

Thousands of cars drive through in their way to Steamboat. How can we capture business from this traffic as they pass through? If every 4th car dropped $30 in town it would be a big boost to sales and taxes.

Lack of appropriate housing. Most are very run down and not fit for families

Limited funds/resources; long time locals hesitant or reluctance towards change/grow

High cost of housing, those who donâ€™t want to see change or growth

Lack of services for families

Making it a place for working families to live

Friendliness. Unless you are a long time resident or known family, people are not nice. That doesn't make a lot of sense in a town that is a tourist pass thru. Want more tax revenue to do more things, treat visitors and new residents better.

Conservative thinking, lack of business and events to pull tourism and give residents things to do. I have to travel to silverthorne or granby for most of my recreation/activities

Not the most visually appealing

The town board - the good ole boy system is fully in place

Housing, retail business support, poor budgeting

Lack of workforce housing, nothing to attract tourist to stop and stay in Kremmling. It is a passthrough community to Steamboat. The Town lacking in incentives to attract businesses

Not growing with the times. Kremmling needs more food/better grocery store.
Problems plaguing Kremmling 1) Handy cap access to store and sidewalk repair 2) retention of good employees. Solutions: 1) Get out and repair the sidewalks and pave a path off Eagle to the grocery store solves #1 and all is taken care of by a call to our elusurious governor and shake his hand with the eagles nest in the background with our cool new bike path to nowhere and the state will pay for the pavement and they were going to shower anyway. 2) Budget efficiently to be able to pay employees market rate for labor, and send to trainings to learn how to pave and repair sidewalks correctly. Budget to buy the equipment needed for repairs and we solve the solution having to pay for expensive bids to repair things employees should be able to handle.

Lack of pride in some home and business owners throughout town not just on main street

Finances to complete projects
  Community involvement and communication

People not wanting growth

Poor communication with upcoming plans for town.

Lack of welcome to newer residents

Housing

Being far from services/contractors to get anything done around the house

The lack of desire to grow even the slightest bit. It seems that everyone is worried that growth means "turning into Breckenridge". It doesn't seem like we do a good job on the upkeep of our roads (terrible blowing effort, no clearing of drainage pathways during the warmer months so water sits on the roads/in cracks). It seems like there's a small town work ethic. Maybe no accountability? The mosquitoes are a huge obstacle. So much money is spent and we spray our citizens with "safe" chemical. Those who do not want to be exposed to that have no choice other than to re-root their families. While I agree the mosquitoes are bad! There are better options. Not flood irrigating the hay fields, force those who are flood irrigating to manage their land's contribution to the problem, introduce bats with bat houses throughout the community.....

Lack of planning. Losing historical knowledge of town infrastructure and systems due to employee and board turnovers.

Affordable housing

Not having any reason in Kremmling for people to stop unless they need gas or or have to go to the bathroom. Kremmling looks sad and old from the time you drive in one end and get to the other end of town. It is a town but it doesn't feel like a community.
Things residents would like to see in Kremmling

Open House Notes

● More restaurants
● Less stop signs
● New pavillion
● Dog park
● Bigger playground at the Kiddie Park
● Water maintenance plan
● Disguise power lines (underground?)
● CDOT cameras on HWY 40
● Better signage for traffic control, specifically commercial vehicles cutting through 9th and 10th street
● Improved ATV signage
● Improved roads and paving, more equipment so that we don't have to outsource
Things residents would like to see in Kremmling

See Handout for Online Response
In the next two to four years, I want the Town to....

Keep trying its best

Be more in sync with the schools, stop the high turn over, grow!

A recreation center with a pool

Limit short-term rental ownership within the county. Tax it extremely high as well. Also, on the fun side, I'd love to see more art events, and more vendors at things like Kremmling Days.

Make the town visually appealing. It's a dump and an eye sore. Sure there's ordinances, but there isn't progress. There should be more people involved in getting things cleaned up. Get people to stop, have a dog park that's actually human and dog friendly with landscaping, benches, etc. Have a walking/bike trail from CR 22 to Wolford. There's a great community area to the east of town that is neglected and under utilized, the ball parks and rink. Take care of it and make it something before thinking of a new rec center. Landscape, put signs up, have events there.

Upgrade the infrastructure, be proactive with development

Provide opportunities for youth via a community center/rec center. Safe and engaging place for them to go.

have a community center

Fix streets and sidewalks

Maintain its heritage and simplicity.

Pursue an indoor arena/event center

Get a better grocery store #1 priority, and look at or talk about a fast food restaurant. Like Taco Bell, Wendys, Sonic, Burger king

Stop trying to be summit county

Hire some public works people that actually work on public projects and don't use the towns equipment for their own projects

grow in a managed way

Add more food joints!
Clean up the areas of blight and attract new businesses.

Have more new business to open up. Less empty buildings on "main streets"

Have a public swimming pool and larger grocery Store.

Get the junk cleaned up

Get a community pool offering swim lessons, swim team for kids, pool workout groups for everyone (but the elderly and youth population here NEED this!), more affordable housing so that teachers and medical staff can afford to live and stay here

Look more welcoming and offer more recreational activities

Grow and have opportunity

Arrange to haul off snow piles and get a drug task force

Build a rec center/pool

Clean up. Fix the playgrounds.

Clean up

More adult recreation leagues, mosquito control, better grocery store, running/walking trails,

Have more affordable housing options, more options for fast food and restaurants, a city market, trail systems, and offering more affordable options for youth (i.e. afterschool, friday program, recreation center, etc.)

continue to enforce codes to keep our town clean. Code Enforcement Officer is doing a great job so far. Thank you for cleaning the junk pile by the high school on 12th...huge positive comments by dozens. You only have one chance to make a first impression, and the junk piled by the high school made a very poor impression for a lot of visiting schools.

have a farmers market twice a month

Clean up- we have allowed way too much junk to sit in driveways and lots for too long.

We need to take pride in our town, and that starts with cleaning it up. We need to allow some more business and housing opportunities as well. Without these, we have no school, and without a school our value as a town falls, real estate worth falls, and we won't exist. We have just as much beauty and opportunity to thrive as other parts
of the county and neighboring counties.

Improve but not get too big.

Concentrate on the economic development of downtown. There is so much potential for mix use, restaurant and retail. Downtown Kremmling has the potential to bring in more tourism and additional tax dollars. There is lost opportunity when the lodging and eating establishment are limited to none. Some of the buildings are run down and it's not apparent if the businesses are open or boarded up. The town should look into taking advantage of grants to beautify "main streets" and even an Opportunity Zone designation.

Enhance the recreation and housing.

Allow dogs in town square and provide poop stations to encourage passing tourists to stop and enjoy the community

Find a way to house and retain our teachers.

Have more activities for youth in the summer

Clean up the town, specifically the residents yards.

Have summer day camps for kids.

Create a downtown plan to capture drive-thru business. From an outsider's view there's dilapidated properties along the main corridor, not very charming/inviting. I'd love to see murals or public art, a sense of architecture that plays on our Old West, ranching, and sporting character.

Help clean up the excess Junk - work with builders to get nice new affordable homes in place

Have recreational/club options for youth and adults: community center and/or recreation center expansions (including sports, clubs, classes)

Beautify our Main Street, add another gas station and hotel

Grow economically by encouraging more diverse business, and to seek to do more to provide constructive educational and recreational services for youth. (i.e. youth programs for various sports and arts, or transportation to recreation centers that provide those services.)

Start up a recreation dept. like granby and Fraser, provide Friday activities, Summer programs, after-school etc. Indoor rec space for winter. Provide housing Better school crosswalks across 40 to make it safer for students using those crosswalks
Grow and embrace change.

Have direct river access, be a hub for tourism with lots of restaurant options, farmers markets, have a dispensary, be more inviting! have more restaurants/things to do in town

Actually get some projects accomplish using the town employees, seldom see public works doing any public works

Review stop sign placement. The signs are backwards for most streets because we paid some big fancy company to implement placement. Streets like Central and 7th by the post office don't make sense and are dangerous in the winter. Most cars slide on the ice and get stuck as the wrong direction (uphill traffic) is required to stop instead of making the downhill traffic stop. There are multiple places in town that need reviewed. Stop signs become a hassle to drivers in Kremmling and they tend to not stop at all because of wrong places signs become non respected.

Open more restaurants. Make improvements to the hockey rink.

Buy equipment to be able to repair streets and sidewalks in house instead of paying three times the money to have it contracted out and needing repair within a year

Get cleaned up; repair the streets/sidewalks and put in crossing stations with lights and flags for pedestrians. 40 is way too busy anymore to be safe without these things along it's length

Be a clean & safe place

Finish the green spaces that were added to Ceriani Park and buy Smokies Estates including a bike path from the subdivision across the donated piece to connect to the existing bike path at the high school.

Have leaders that actually care about the growth of our community

Re gravel all easements and re pave and stripe all roads. Update the website to make it more clear and user friendly. Removal of code enforcement officer itâ€™s a waste of funds.

improve public services

Have better wheelchair access.

Not be like summit county

be a safe and health conscious community to continue to raise our kids in. No more
mosquito spraying! Recreation department that encourages a healthy lifestyle!

Approve a town square and downtown corridor improvement master plan so.

Code enforcement

Beautify itself a little. Brighten up down town so that it looks nice and draws people in. Make people clean up their yard/property. There's got to be a way to improve Kremmling without filling it with chain restaurants and expensive tourist shops that will turn it into another ski town. Do more things that bring the residents together on a regular basis.

Fix roads, have a rec center, beautify Main Street

Pave and fix the roads, fix the sidewalks, and overall clean the town up.

Build more housing, open up a swimming facility for the winter, find a better solution to mosquitoes.

Develop more of a main street type feel to the town.

Clean up the trash on the aides of the roads the chip bags and plastic bottles ect are breeding mosquitoes if the lagoons stay they need circulation devices we need to move away from the insecticides and larvacides to bring in the bats dragonflies and swallows for we would not like those to get the effects of these practices. It is unhealthy for the citizens it is unhealthy for our lands and all organisms that live here. The water and sewage systems need updated for future growth until we can do this growing should slow down. I know how important hpusing is and how most workers can't afford to live here so if it is not truly affordable then you are really not helping the workers.
Lack of kids activities

Money

Housing, streets

Housing, recreation opportunities in winter, mosquitoes.

a cohesive identity of who and what we are

Funding to grow responsibly
Open House Survey Results

33 participants

Table 1
Code Enforcement
Different Housing Options
Youth Recreation

(added dog park, bigger playgrounds, and trail system)

Table 2
Streets & Sidewalks-Snow
Code Enforcement/Beautification
Different Housing Options

(added snow removal)

Table 3
Town Hall/Recreation Center
Code Enforcement/Beautification
Streets/Sidewalks & Economic Development

(added town trail access, five year plan for water distribution: nano-filtration & UV)
### Online Survey Results

**89 respondents**

#### Top 4

1. **Town Hall/Recreation Center**
2. **Youth and Adult Recreation**
3. **Housing Options**
4. **Code Enforcement/Beautification**

### Survey Results

<table>
<thead>
<tr>
<th>Category</th>
<th>Votes</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Town Hall/Recreation Center</td>
<td>35</td>
<td>39.3%</td>
</tr>
<tr>
<td>Youth and Adult Recreation</td>
<td>29</td>
<td>32.6%</td>
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<tr>
<td>Housing Options</td>
<td>26</td>
<td>29.2%</td>
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<tr>
<td>Code Enforcement/Beautification</td>
<td>22</td>
<td>24.7%</td>
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<tr>
<td>Streets &amp; Sidewalks</td>
<td>17</td>
<td>19.1%</td>
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<tr>
<td>Safe and Clean Drinking</td>
<td>12</td>
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<tr>
<td>Senior Citizens</td>
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<td>13.5%</td>
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<tr>
<td>Economic Development</td>
<td>10</td>
<td>11.2%</td>
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<tr>
<td>Public Safety</td>
<td>10</td>
<td>11.2%</td>
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<tr>
<td>Town Sponsored Communities</td>
<td>9</td>
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<td>Economic Development</td>
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<tr>
<td>Dog Park</td>
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<td>6.7%</td>
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<tr>
<td>Tourism and Lodging</td>
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<td>6.7%</td>
</tr>
<tr>
<td>Updated/Bigger Playgrounds</td>
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<td>5.6%</td>
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<tr>
<td>Champion Collaboration...</td>
<td>4</td>
<td>4.5%</td>
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<tr>
<td>Renewable Energy</td>
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</tr>
<tr>
<td>Make sure housing isn’t garbage</td>
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<td>3.4%</td>
</tr>
<tr>
<td>Dogs to many dogs and p...</td>
<td>3</td>
<td>3.4%</td>
</tr>
<tr>
<td>Historic preservation</td>
<td>3</td>
<td>3.4%</td>
</tr>
<tr>
<td>Indoor pool</td>
<td>3</td>
<td>3.4%</td>
</tr>
<tr>
<td>It was hard to just choose</td>
<td>3</td>
<td>3.4%</td>
</tr>
<tr>
<td>RV dump station to encourage</td>
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<td>3.4%</td>
</tr>
<tr>
<td>Dog crap!! It’s everywhere</td>
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<td>2.3%</td>
</tr>
<tr>
<td>Workforce housing</td>
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</tr>
<tr>
<td>The speeding in town and...</td>
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<td>2.3%</td>
</tr>
<tr>
<td>Shoulder pulling of road signs</td>
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<td>2.3%</td>
</tr>
<tr>
<td>Tiny homes</td>
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<td>2.3%</td>
</tr>
<tr>
<td>Mosquito management</td>
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<td>2.3%</td>
</tr>
<tr>
<td>Dog parking</td>
<td>1</td>
<td>1.1%</td>
</tr>
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<td>RV dump station to encourage</td>
<td>1</td>
<td>1.1%</td>
</tr>
<tr>
<td>Dog crap!! It’s everywhere</td>
<td>1</td>
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</tr>
<tr>
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</tr>
<tr>
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<tr>
<td>Tiny homes</td>
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</tr>
<tr>
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<td>1</td>
<td>1.1%</td>
</tr>
<tr>
<td>Make sure housing isn’t garbage</td>
<td>1</td>
<td>1.1%</td>
</tr>
<tr>
<td>Dogs to many dogs and p...</td>
<td>1</td>
<td>1.1%</td>
</tr>
<tr>
<td>Historic preservation</td>
<td>1</td>
<td>1.1%</td>
</tr>
<tr>
<td>Indoor pool</td>
<td>1</td>
<td>1.1%</td>
</tr>
<tr>
<td>It was hard to just choose</td>
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</table>

89 respondents participated in the online survey.
Values

We will embody pride, commitment, collaboration, and approachability in all aspects of how we operate and represent the Town of Kremmling.

What values are important to the governing body when we make decisions?

Staff, Board, & Community engagement used to map common values
Values

Staff - Board - Community engagement mapping process

- Values
  - Pride
  - Heritage
  - Traditional
  - Culture
  - Community

- Collaboration
  - Callaham Community
  - Waterfront neighbors

- Town Hall
  - Recreational facilities

- Housing Options
  - Staffed

- Board Goals
  - Recreation Plan
  - Economic Development
  - Safety
Vision Statement

Set by the Board of Trustees

What do we want our community to be?

"Kremmling is a conservative hometown rich in tradition that strives to maintain an authentic western charm and sense of community through managed and strategic growth."

Adopted 10.19.2022 - Revisit Spring 2023
Mission Statement - Set by Staff

Set by the Staff

What do we do today or how are we going to get there?

MISSION STATEMENT

“DEDICATED AND COMMITTED TO BEING AND DOING OUR BEST FOR THE KREMMLING COMMUNITY.”

Adopted 10.18.2022 · Revisited Spring 2023
## Goals and Strategies

<table>
<thead>
<tr>
<th>New Municipal Center</th>
<th>Youth and Adult Recreation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Committed to developing an obtainable plan to fund and construct a new municipal building</td>
<td>Collaborate to provide abundant and quality adult and youth recreation opportunities</td>
</tr>
<tr>
<td>1. Identify &amp; inventory facility location options for potential Municipal Center - recreation center/town hall</td>
<td>1. Continue to develop a Town funded Parks and Recreation Department and position for youth and adult recreation in Kremmling</td>
</tr>
<tr>
<td>2. Pursue design and estimate cost options to assist with determining best funding opportunities (Bond, Lease Purchase, Cash Fund, etc.)</td>
<td>2. Develop a 10 year park capital maintenance and replacement plan for playground equipment and ammenities</td>
</tr>
<tr>
<td>3. Implement community outreach for the wants and needs within a Municipal Center</td>
<td>3. Explore the feasibility of recreation district and/or formalize a funded department dedicated to Parks and Recreation</td>
</tr>
</tbody>
</table>

### Housing Options

**Focus on being approachable to entice and recruit workforce and economic development opportunities**

1. Foster a culture and environment that welcomes and encourages new business and housing opportunities
2. Explore partnerships to enhance the Main Street corridor
3. Update the 2014 Comprehensive Plan for new growth and redevelopment to meet the needs of the community today

### Code Enforcement / Beautification

**Build pride in the community through collaborative and approachable code enforcement action**

1. Recruit a code enforcement officer committed to collaborative compliance
2. Encourage collaboration with the residents and engagement committee with the Planning Commission to provide a review of the Municipal Code
3. Commit to an annual community engaged clean up day that builds pride in the community
We have a plan! Now what?

- Make changes
- Adopt the plan
- Link the plan to the budget
- Plan and execute projects that align with the Strategic Plan
- Report on the progress frequently (Trustee Meetings, Project Approval Requests, etc.)
- NEXT UPDATE tentatively scheduled for the Spring of 2023
- Update the plan 1-5 years as desired by the governing body
Questions, Comments or Feedback?

Email: manager@townofkremmling.org
Or visit
https://townofkremmling.colorado.gov/
to send a message through our “Report a problem” to send a message to the Board of Trustees